

Press Release

HARFORD COUNTY GOVERNMENT

Department of Community Services



PUBLIC SAFETY

"Ensuring a Safe
Harford"

EDUCATION

"Preparing Now,
Building for the Future"

EFFICIENCY IN GOVERNMENT

"Governing Smarter"

ECONOMIC OPPORTUNITY

"Growing and Sustaining
Harford's Prosperity"

ENVIRONMENTAL STEWARDSHIP

"Protecting Our
Environment"

QUALITY LIVING

"Safeguarding What is
Important to Harford
County Citizens"

FOR IMMEDIATE RELEASE: June 5, 2012

Media Contact: Elizabeth S. Hendrix, Director – 410-638-3389

or Robert B. Thomas, Jr., Manager of Communications - 410-638-3258 or 443-617-1954

Cyclists and Clean Commuting Enthusiasts Attend Annual Bike to Work Day Rally

(Bel Air, MD) - - Nearly 200 cyclists and guests rallied together on Friday, May 18 from 7:00 a.m. -9 a.m., to celebrate *Bike to Work Day*, an exciting event in downtown Bel Air. Held at the Harford County Administration Building and sponsored by Harford County Government and the Department of Community Services, Commuter Assistance Rideshare Program, the event is part of the Baltimore Metropolitan Council's *Bike to Work Day* event held across the Baltimore Metropolitan Region as part of Clean Commute Month.

Bike to Work Day is held each May, as part of *Clean Commute Month* and encourages citizens to use alternative forms of transportation such as walking, biking, car and vanpooling, as well as mass transit. Harford County once again supported the national effort to promote bicycling as a healthy and efficient transportation alternative and was third in the region for Bike to Work Day registrations.

Highlights of the Rally included a welcome from representatives of Harford County Government, the County Council, and the Town of Bel Air; a Cyclist's Parade, where over 150 cyclists were able to ride a specially planned downtown route; entertainment and music provided courtesy of WXCY 103.7, and the Cycle Smackdown competition, an event where businesses and organizations compete to have the largest number of cyclists participating.

Cyclists who didn't wish to bike to the Rally alone were also able to join convoys led by team leaders from Joppatowne, Havre de Grace, and Abingdon. All participants received a t-shirt and "goodie" bag upon registering. Participants were able to enjoy free hot coffee, bottled water, and healthy refreshments courtesy of Gus's Deli, APGFCU, Clear Channel Radio and Einstein Brothers Bagels. Vendors were also on hand to display helpful information and provide bicycle inspections.

In the Cycle Smackdown competition, Ecotone, Inc. was the small company winner, Survice Engineering won the in the medium company category, and Upper Chesapeake Health System won in the large company category. Each team received a special trophy courtesy of Freedom Federal Credit Union.

(more)

Cyclist and Clean Commuting Enthusiasts Attend Bike to Work Day Rally

June 5, 2012

Page two

For more information about *Bike to Work Day*, including photos from the event, visit www.harfordcountymd.gov/Bike2Work. For more information on commuter assistance and rideshare options, visit www.harfordcountymd.gov/commuter or contact Alan Doran, Rideshare Coordinator at 1-800-924-8646.

- 30 -

“Preserving Harford’s past; promoting Harford’s future”